



Quality Improvement Storyboard Award Criteria

Area	Criteria	Rating					Comments	Score Awarded
		1 Not acceptable	2 Minimal	3 Satisfactory/ Average	4 Well done	5 Exceptional		
1. What are we trying to accomplish?	1.1 Storyboard clearly states objectives for initiative	Aim/objectives not stated	Aim/objective are stated, but not comprehensively or clearly	Aim/objectives are stated, but in general language (vague)	Aim/objectives are clearly stated, fairly comprehensive and quite specific	Aim/objectives are clearly stated and include quantitative or qualitative targets as appropriate		
	1.2 Storyboard clearly states background/rationale for improvement	No background or rationale included	Background & rationale included, but is not clear, and/or very minimal	Background & rationale are included and satisfactorily written	Background & rationale are clearly stated and fairly comprehensive	Background & rationale are clearly stated, comprehensive, and meaningful/relevant to NH		
2. How do we know that change is an improvement?	2.1 Storyboard has identified measures (process & outcome)	No measures identified	Very minimal measures identified	Measures are identified and satisfactory	Measures are clearly stated and fairly comprehensive	Both process and outcomes measures are clearly identified and meaningful/relevant to the project		
	2.2 Storyboard presents data for process & outcome measures	No data presented	Minimal data presented	Data presented is satisfactory (perhaps only process OR outcome data)	Data is included and well presented	Both process and outcome data clearly presented over multiple time periods.		
	2.3 Storyboard includes how the initiative is going to sustain improvements	No sustainability plans or ideas identified	Minimal sustainability planning presented	Sustainability plan is satisfactory	Sustainability plan included and well presented	Comprehensive, clear sustainability plan/next steps are identified		
							subtotal	

Area	Criteria	Rating					Comments	Score Awarded
		1 Not acceptable	2 Minimal	3 Satisfactory/ Average	4 Well done	5 Exceptional		
3. What changes are being tested/ implemented that will lead to improvement?	3.1 Change ideas are clearly identified on the storyboard	No change ideas identified	Minimal change ideas identified, and/or not clearly described	Change ideas are satisfactory	Change ideas are well described	Change ideas are clearly described, based on evidence, and appropriate for the project		
	3.2 Storyboard demonstrates that the improvement involved a team	Improvement did not involve a team	Improvement had minimal involvement from a team	Improvement team involvement is acceptable	Improvement project did a very good job of engaging a team	Improvement involved a team with diverse and appropriate membership (including front line staff)		
4 Readability and Clarity	4.1 Layout & design is well organized and neat and communicates a coherent and effective message. Visually appealing.	Storyboard is very difficult to read and understand	Storyboard is somewhat difficult to read/ understand	Storyboard layout and readability is satisfactory	Storyboard is visually appealing, well organized and readable	Exceptional layout, design & readability. Visually appealing storyboard.		
							TOTAL	/40

8 criteria

Each with a maximum score of 5

Maximum total score=40